

December 13, 2015

Holland & Crosby  
Re: Colormark PR interview

### **Title: Colormark Limited Joins the Holland & Crosby Family**

Holland & Crosby Limited recently acquired the assets of screen printing company Colormark Limited, located in the Mississauga/greater Toronto area. The transaction will be completed on January 1, 2016, with production beginning January 4.

An award-winning, family-run business of 40+ years, Colormark felt the time was right to transition, and reached out to firms in the area about becoming part of a larger company either through merger or acquisition.

Scott Crosby, H&C VP of Sales & Marketing says, "We were attracted to the opportunity because of Colormark's longstanding history of excellence and service, its legacy of being environmentally responsible long before it was common, and their talented people. We felt the combination was a great fit for Holland & Crosby."

### **Colormark Becomes Part of Holland & Crosby's New Strategy for Growth**

Both companies will be co-located at a new site that will house a serious investment in new equipment close to both original facilities. The new building is 70,000 sqft, with ideal functionality for printing and plant workflows. Mr. Crosby says, "We're really excited to get into our new space and produce projects even more efficiently." The company's new technology purchases include two Inca onset presses from Fujifilm: the X1 with a special orange ink configuration, and the X3 press with three banks of CMYK and a 5x10' vacuum bed and output of over 9000sf/hr. It is the first press of its kind to be installed in North America, and only the second worldwide.

Holland & Crosby has also made significant changes to its cutting solutions, replacing existing cutting tables with two new Kongsberg C Series 10 x 10 tables from Esko that are expected run 2.5 times faster. With these investments, the company predicts as much as 50% improvement in throughput. They plan to transition Colormark's existing work to this powerful new equipment offering in their new consolidated facility starting January 4, 2016. H&C is looking forward to hosting an open house in May to demo the new equipment and highlight the updated facility.

### **Acquisition "Tremendously Exciting Opportunity" for Both Parties**

"For our part, we are thrilled to work with this new client base and to be able to offer our in-house creative and structural design point of view to this new audience. "This really is a unique opportunity to join two great family cultures together into a more robust offering."

### **About Holland & Crosby**

Founded in 1932, Holland & Crosby specializes in the design, manufacture and distribution of P.O.P. signage and displays to the Retail Marketplace across North America. We provide a complete range of services, from creative and structural design to storage and distribution, including digital, screen and litho print production as well as prototyping and finishing. Through 80+ years of history, the only constant has been steady change. We are proud to be an established leader in the North American market for print technology, service, and execution.

### **About Colormark Limited** (Now branded a division of H&C LTD)

Recently acquired by Holland & Crosby, Colormark Limited has a 40-year-history of screen printing excellence. They are one of the only screen printing companies in North America to research, develop and manufacture their own line of high-quality, eco-friendly UV screen inks in-house. Joining the Holland & Crosby family will add state-of-the art large-format technology to Colormark's capabilities, and the quality of the Colormark name and team to Holland & Crosby.